

PRESS RELEASE

CLEAN & GREEN SINGAPORE 2007 @ BUKIT BATOK EAST

Presenting Jurong Town Council's GRC wide 'Cash for Trash' Programme and Island-Wide Cleanest Estate Competition (ICEC) awards presentation ceremony

Singapore, 25 November 2007 – Today's event (Bukit Batok East's Clean & Green Singapore 2007) aims to drive home the key message that caring for the environment is a responsibility that should be shared by all and sundry.

Guest of Honour, Mdm Halimah Yacob, MP for Jurong GRC and Chairman for Jurong Town Council, will be present to spearhead the event starting with the tree planting activity which symbolizes the community's commitment towards keeping the estate clean and green through the adoption of an environmentally friendly lifestyle.

To make it more convenient for residents to adopt a greener lifestyle, a first ever GRC wide 'Cash for Trash' programme will be launched starting on Sunday, 9 December 2007.

Under this programme, recycling stations will be set up at each division on every Sunday from 7.30am to 12 noon. Similar to what the traditional 'karung guni' man does, residents will get to exchange their recyclables like aluminum, glass, plastic, newspaper and old clothing for cash. The nearby venues and regular operation hours makes this an attractive option for residents who are keen on recycling. No more worries that you will miss the 'karung guni' man's visit!

The recycling stations will be setup at the following locations:

- Bukit Batok
@ Block 154A Bukit Batok West Avenue 8
- Bukit Batok East
@ Block 287 Bukit Batok East Avenue 3
- Jurong Central
@ Between Block 502 Jurong West Avenue 1 and 504 Jurong West Street 51
- Taman Jurong
@ The hard court next to Taman Jurong CC (1 Yung Sheng Road)
- Yuhua
@ Yuhua Food Center and Market at Block 347 Jurong East Avenue 1

Apart from urging our residents to go green, the Town Council is also on the look out for feasible green practices/technologies to adopt. Recent green efforts include the gradual replacement of traditional fluorescent tube with LEDs (Light Emitting Diode) for all block signage. Reason being, LEDs consumes 80% less energy as compared to fluorescent tubes. Park lightings are also being replaced with amalgam lamps that provide energy saving benefits.

Jurong Town Council Island-Wide Cleanest Estate awards presentation ceremony will also be held to recognize and reward the efforts of the Resident Committees (RCs) and individuals who have, in one way or another, contributed their time and effort to help keep our town clean and green.

Awards to be presented during the event include the:

- Best Community Support Award
- Model Resident Award
- Best Cleaner Award

The Best Community Support Award will be presented to the RCs for their efforts in helping to keep the estate clean. Each participating RC will receive \$200 while the most outstanding RC of each division will receive \$800 in cash sponsorship to fund further clean and green related efforts.

Winners of both the Model Resident and Best Cleaner Award will receive \$50 worth of NTUC voucher.

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